



BRIGHT
STARS
FROM
AUSTRALIA

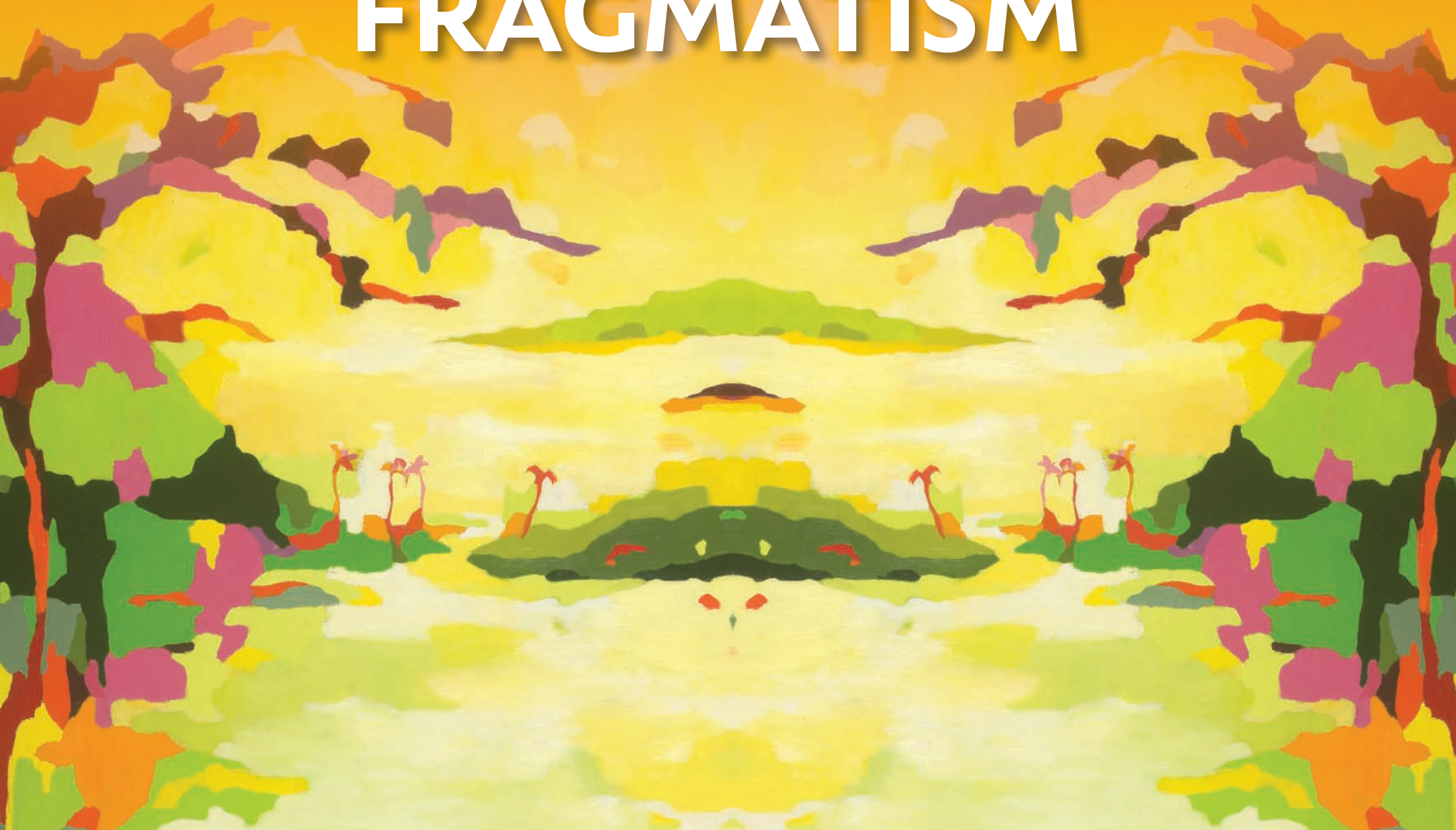


K R I S T I N E B A L L A R D

CREATOR OF FRAGMATISM®

WELCOME TO THE WORLD OF

FRAGMATISM[®]





K R I S T I N E B A L L A R D

COLOUR ADDICT & CREATOR OF FRAGMATISM®

Enter the floating world of Fragmatism®. A place where lands slip and slide into each other and critters can be found lurking within. Australian artist, Kristine Ballard has spent years developing this world for you to discover.

With a passion for vibrant colour, Ballard uses selected combinations to evoke a variety of moods and motion throughout her work. Just like our memories, shapes and spaces morph and melt into one another. Gravity loses its weight. Light and colour take centre stage. Fragments, familiar and foreign merge to create new perspectives.



Ballard's passion for colour was surely inspired by growing up under the rays of a bright Australian sun. She admits to being a colour addict. She just can't get enough, having travelled the globe chasing after it. Her variety of palettes evoke different moods. They allow us to reminisce fondly about places from the past and entice us with the mystery of new ones. Her aim is to invite the viewer to experience these new places and rekindle the joy that colour can bring.

An experienced visual artist and arts educator, Ballard is excited about the opportunities art licensing can provide for her world of Fragmatism®. Concepts and colours originate from her painted artworks. Art licensing will allow her to bring Fragmatism® to the world on an international stage. With the limitless variety of applications, Ballard hopes that everyone will soon have the opportunity to add a little fragmented colour burst to their day.

Kristine Ballard is determined in her mission to promote the bright beyond the beige...

"Adding more colour to your life has been proven to brighten your days and enrich your environment. I believe everyone should have access to the joy that colour can bring to their life. Fragmatism® opens that door and invites you to step in."

BALLARD

K R I S T I N E B A L L A R D - B R I G H T S T A R F R O M A U S T R A L I A



Tropic

FRAGMENTS

- EXOTIC ISLES
- PALM GROVE
- TROPIC PARADISE
- JUNGLE TOTEM
- MERIDIAN TIDES
- BEACH NATIVE
- SUNSHINE BOUNTY



Natural

FRAGMENTS

LANDSCAPE

- EUCALYPT CHORALE
- MIDNIGHT POND

FLORAL

- MORNING GLORY
- DAISY CHAIN

Quirky

FRAGMENTS

- MAD HATTER'S
TEA PARTY
- DOG DAYS
- PARK CENTRAL
- CITY BUZZ
- VENETIAN NIGHTS





Tropic FRAGMENTS

Exotic ISLES



BEACH CHAIR



BEACH TOWEL



BATH MAT



SERVING PLATTER



CAN COOLER



LUNCH TOTE



SHOWER CURTAIN

Palm GROVE



CUSHIONS



SHOES



MUGS



TOTE BAG

SCARF



TABLE RUNNER



KRISTINE BALLARD - BRIGHT STAR FROM AUSTRALIA



Tropic PARADISE

BEACH GEAR



COSMETIC POUCHES



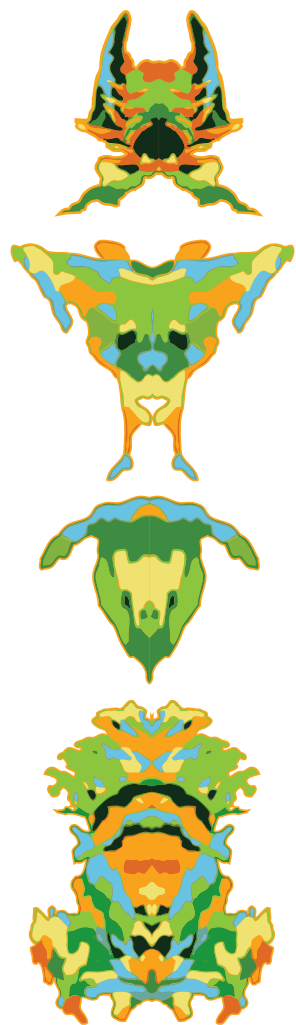
RESORT WEAR



SOFT
FURNISHINGS



Jungle T O T E M



TROPIC
WARRIORS

PRODUCT APPLICATION



BEACH TOWEL



SARONG



APPAREL
APPLICATION



Meridian TIDES



BED LINEN SET



WALL ART

CUSHION

LAUNDRY HAMPER



Beach NATIVE



SERVING TRAY



COASTERS

TABLE RUNNER



MUGS & SERVIETTES



DINNERWARE



Sunshine BOUNTY



TABLE RUNNER OR TABLE CLOTH DESIGN



JUG & MUG SET



FRUIT & VEG BAG

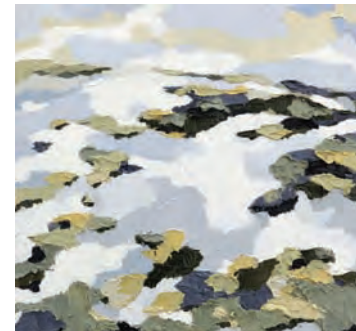
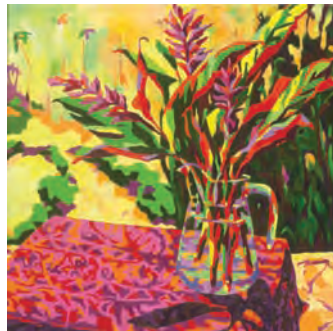
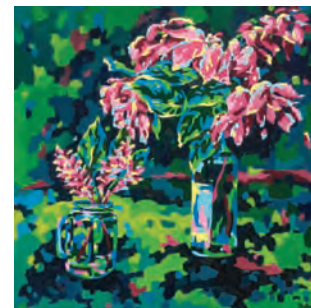


PLACEMATS
& COASTERS



SERVING TRAYS

THE *Tropic* FRAGMENTISM COLLECTION



KRISTINE BALLARD - BRIGHT STAR FROM AUSTRALIA





Natural FRAGMENTS

Eucahypt

CHORALE



CUSHIONS



FLOOR LAMP



BED LINENS

CARPET RUNNER



KRISTINE BALLARD - BRIGHT STAR FROM AUSTRALIA



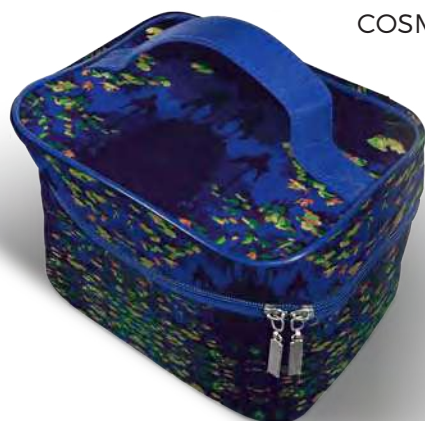
Midnight POND



SPA SLIPPERS



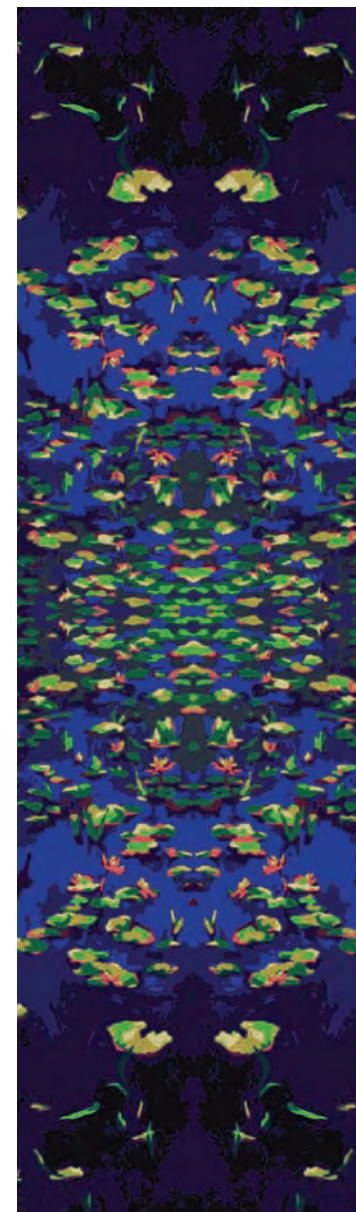
SLEEP MASK



COSMETIC CASE

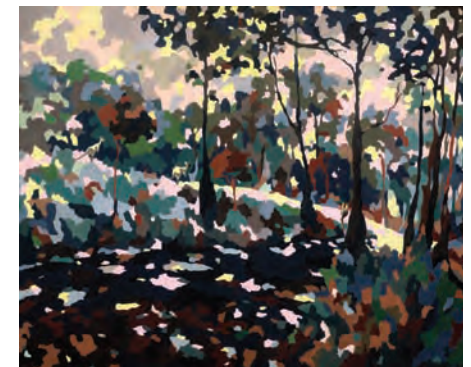
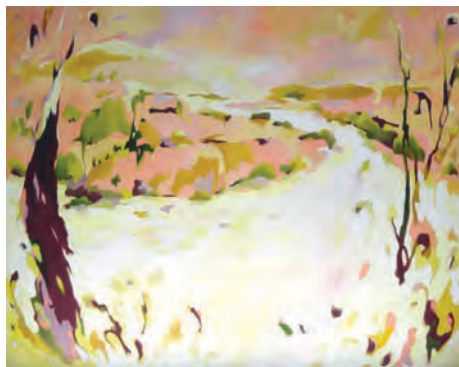


BATH ROBE



SILK SCARF

THE *Natural Landscape* FRAGMENTS COLLECTION



KRISTINE BALLARD - BRIGHT STAR FROM AUSTRALIA



Morning GLORY

MUG & COASTER SET



DISPLAY PLATES

KITCHEN
CLOTHING



CUSHION



Daisy CHAIN



FURNISHING FABRIC



WALL HANGING



POT PLANT



TISSUE BOX



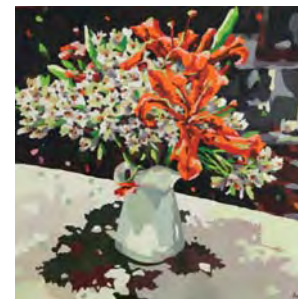
POOFEE & PILLOW



PLACEMAT



THE *Natural Floral* FRAGMENTS COLLECTION





Quirky FRAGMENTS

Mad Hatter's TEA PARTY

SERVIETTES



TEA POT



PLATTER



TEA CUPS



PLACEMATS & COASTERS



SERVING TRAY

THE *Quirky Cups* FRAGMENTISM COLLECTION



MILK & SUGAR TEA SET



KRISTINE BALLARD - BRIGHT STAR FROM AUSTRALIA



Dog DAYS

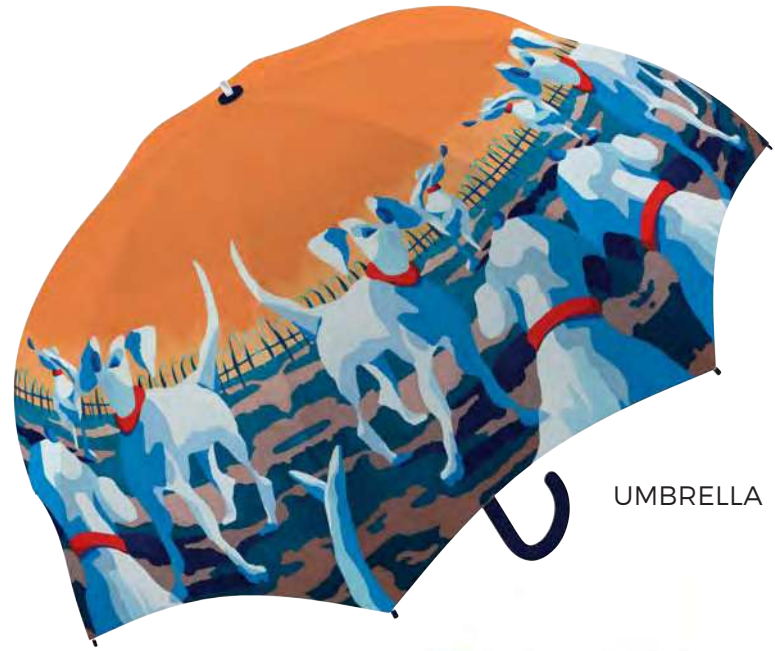
MELAMINE BOWLS



MUG



UMBRELLA



PET BOWL



RAIN HAT



GUM BOOTS



PET MAT



Park CENTRAL



PICNIC RUG OR SNUGGLE BLANKET



DRINK FLASK



ENAMEL CUP

BEANIE



NOTEBOOK



LUNCH BOX



PENCIL CASE



City BUZZ



SCARF



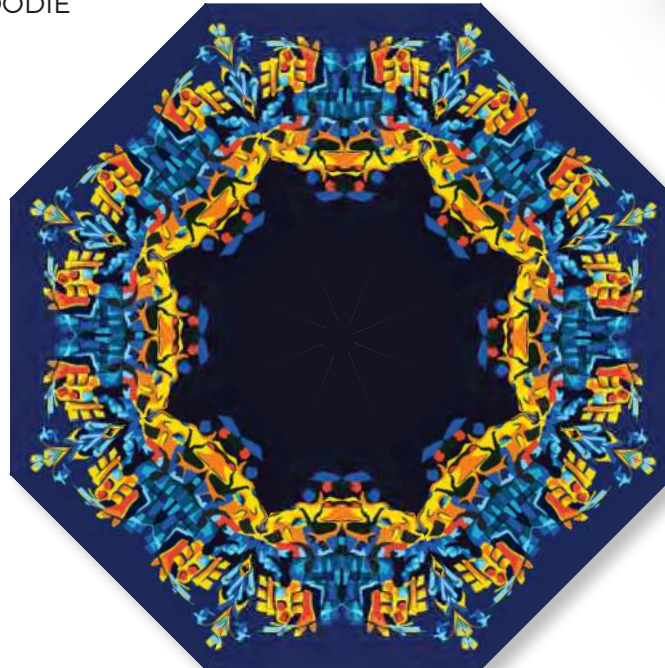
HOODIE



BIKE HELMET



BEAN BAG



PLAY RUG



TOY BOX

Venetian NIGHTS



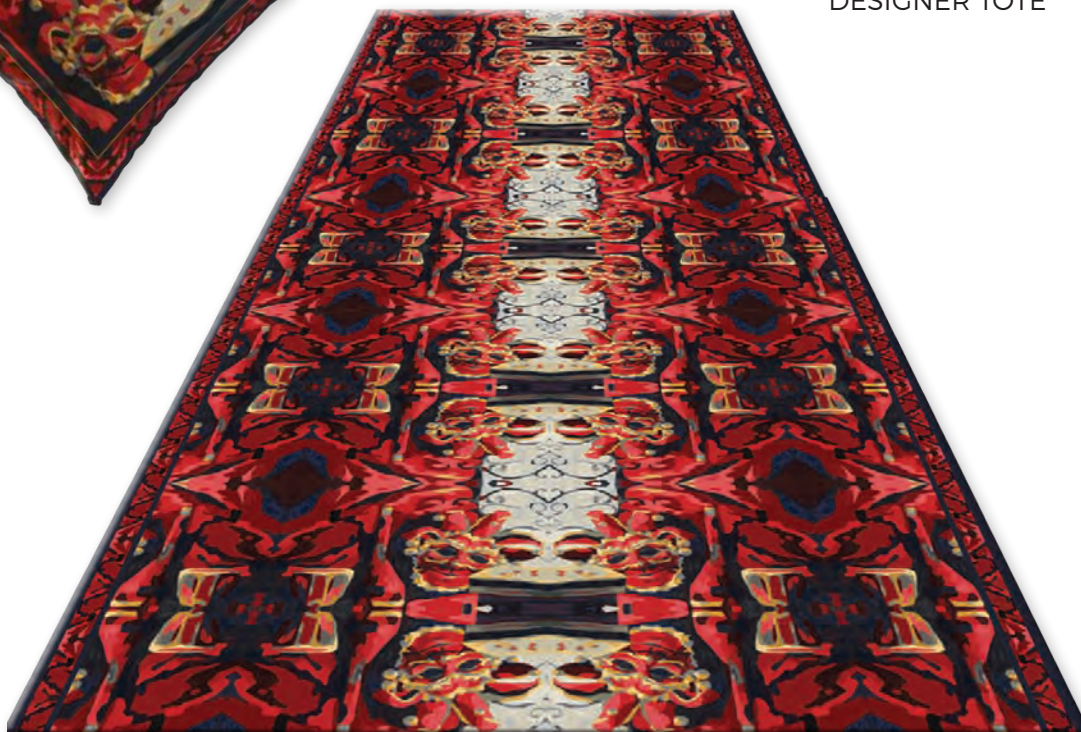
VELVET PILLOW



DESIGNER TOTE



SILK SCARF



CARPET RUNNER

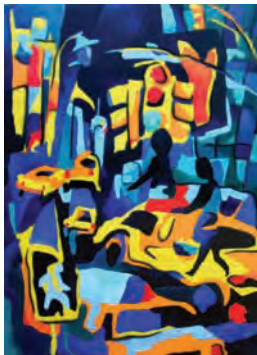


TAPESTRY CHAIR

KRISTINE BALLARD - BRIGHT STAR FROM AUSTRALIA



THE *Quirky Urban* FRAGMENTISM COLLECTION



KRISTINE BALLARD - BRIGHT STAR FROM AUSTRALIA



ArtSHINE AUSTRALIA

ACCELERATING AUSTRALIAN ART

ArtSHINE licensing (a division of ArtSHINE industries) is a Sydney based licensing agency representing a diverse, fresh, and on trend portfolio of Australian based creative industry professionals.

Providing support and expertise for artist and clients alike, ArtSHINE showcases a carefully curated range of styles, skills, subjects, and specialties for manufacturers and licensees to choose from.

With an extensive, and constantly growing, collection available for immediate licensing, ArtSHINE works in close partnership with our artists & designers as we collaborate with manufacturers & licensees to create successful product lines.

Our ArtSHINE licensing artists & designers can design to specification, modify existing art, and create commissioned works in your style and to your specification.

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