

Introducing

Gertrude™



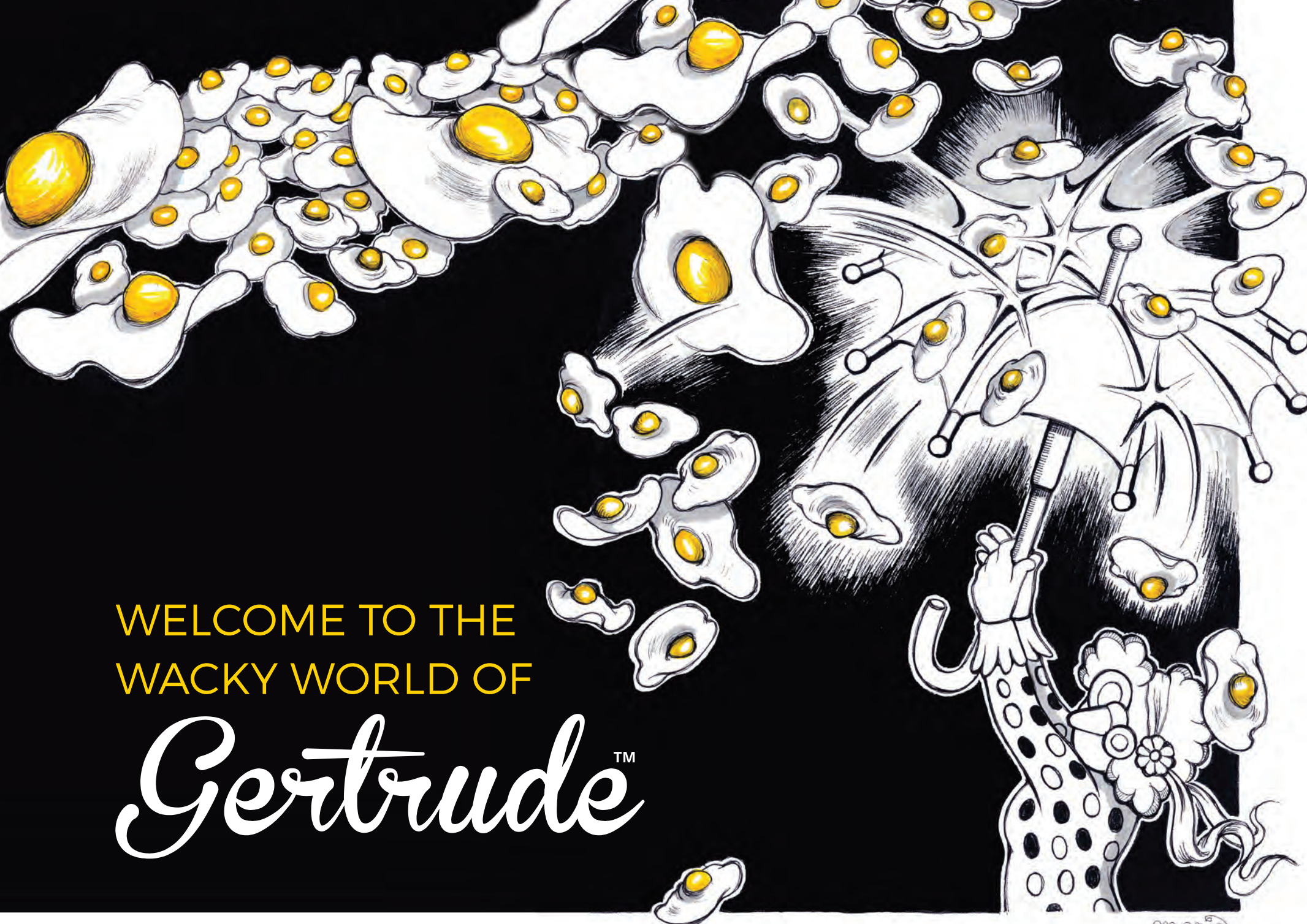
BRIGHT
STARS
FROM
AUSTRALIA



M A R I E W I D O L F

EGGSTRAORDINARY ILLUSTRATOR

★ArtSHINE



WELCOME TO THE
WACKY WORLD OF

*Gertrude*TM

marid



M A R I E W I D O L F

I am a character illustration-artist from Sydney, Australia, and I am the creator of the socially interactive inked cartoon-character known as Gertrude. She dreams of one day becoming a great chef, but there is one little problem: Gertrude cannot cook! Modelled after my own failures and disasters in the kitchen, my illustrations are about her journey - rather than her actually reaching her destination: the Mixing-Bowl and The Stove - which is the formula I use to deliver her comedy! Gertrude never quite manages to read those recipes from beginning to end, and never really cooks anything. She cannot stop day-dreaming, and thinks the kitchen is really out to get her!

Drawn as a single-panel cartoon and posted on social media; followers connect with and comment on her predicaments, and even cheer her on! With her character being born in 2015, and officially launched at ArtSHINE Gallery Australia in 2017; it soon found its present trademark form: the floral and polka-dot onesie, big round glasses, yoga-slippers, and abundant tight curls.

She has a lovable character which appeals to anybody young at heart! Gertrude faces kitchen dilemmas, like how to stuff her oversized turkey into her oven, and get the last gherkin out of the jar. With a fascination with chickens, Gertrude daydreams of being stuck inside soft-boiled breakfast eggs, and being caught in fried-egg rain. She shows us how to exercise by doing leg-lifts with macarons, weight-lifting using pears, and pilates workouts with aubergines.

Bringing Gertrude to Surtex 2018 is an amazing opportunity for me to introduce her to the global licensing community! She can offer powerful branding for chefs, restaurants, the fitness industry, and festivities!

M A R I E W I D O L F - B R I G H T S T A R F R O M A U S T R A L I A





*Eggcellent
Adventures*

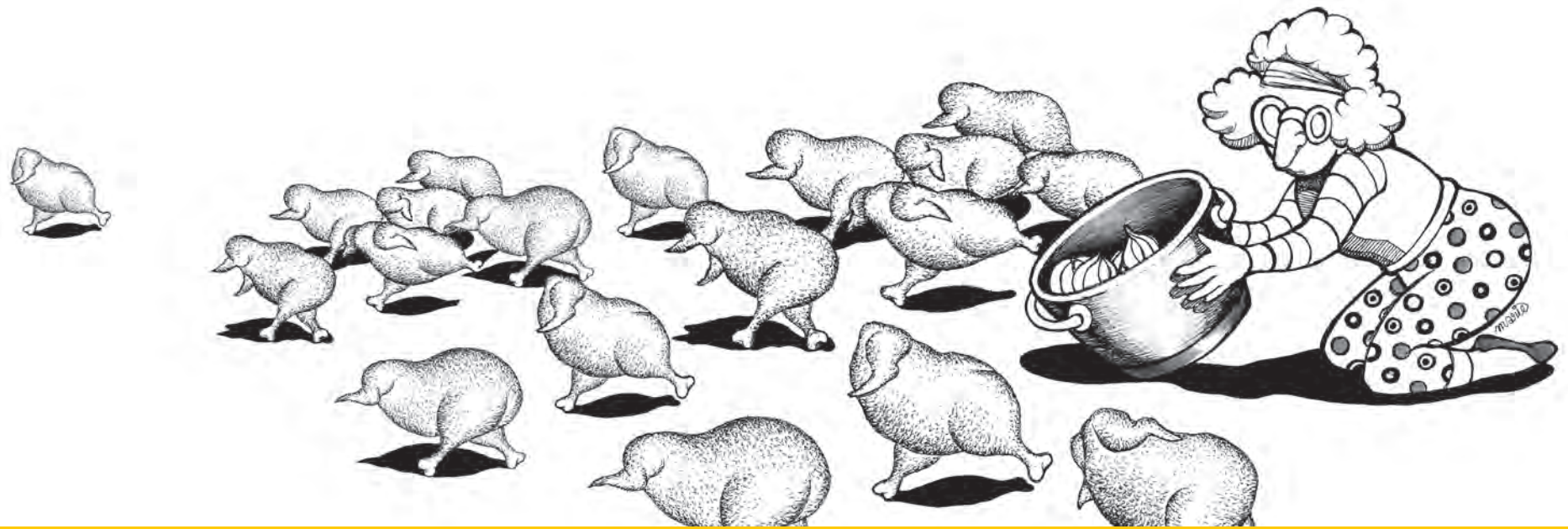


Festivities



Kitchen Workouts

*Gertrude*TM



Eggcellent Adventures



Eggcellent Adventures

SUNNY SIDE UP

KITCHEN
CLOTHING



WALL BANNER

Eggcellent Adventures

FREE RANGERS



EGG DELIVERY



EGG CARTON



GROCERY BAG



EGG TIMER



PLATE



EGG CUP

MARIE WIDOLF - BRIGHT STAR FROM AUSTRALIA



Eggcellent Adventures

KITCHEN NEST



QUICHE PLATE



Eggcellent Adventures

CHICKEN RUN

CASSEROLE POT



CHICKEN STOCK



CHICKEN TAKE-OUT BOX

GLASS CUTTING MAT



Eggcellent Adventures COLLECTION





Kitchen Workouts



MARIE WIDOLF - BRIGHT STAR FROM AUSTRALIA



Kitchen Workouts

PICKLED

'TO DO LIST'
DIARY



TEA TOWEL



JAR LABELS



SNACK CANISTERS



PLATTER

Kitchen Workouts

MILK & COOKIES



PLACEMAT & COASTER



COOKIE PACK



ICECREAM TUB



PAPER CUPS &
TREAT PLATES

MARIE WIDOLF - BRIGHT STAR FROM AUSTRALIA



Kitchen Workouts

MACARON MUSCLE



GYM BAG



YOGA MAT



DRINK BOTTLE



LEGGINGS

Kitchen Workouts

WELL BALANCED



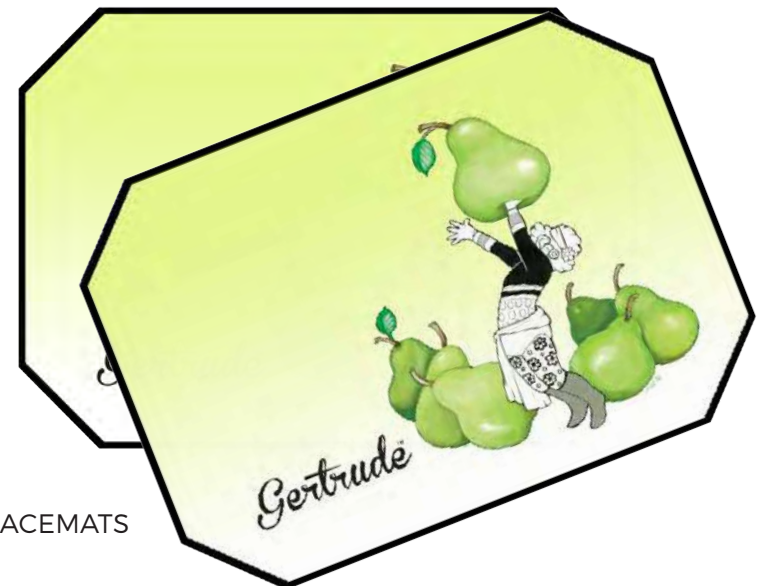
SHOPPING BAG



SHOPPING
NOTEBOOK



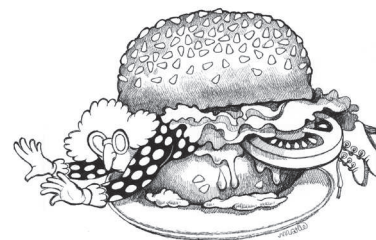
LUNCH BAG



PLACEMATS



Kitchen Workouts COLLECTION





Gertrude's Festivities



MARIE WIDOLF - BRIGHT STAR FROM AUSTRALIA



Festivities

MASTER CHEFESS



BRANDED
CHEF SET

POT COVER

BIRTHDAY BAKE-OFF



CAKE PLATE



GIFT CARDS



CAKE BOXES



GIFT BAGS



Festivities

CHRISTMAS CALAMITIES



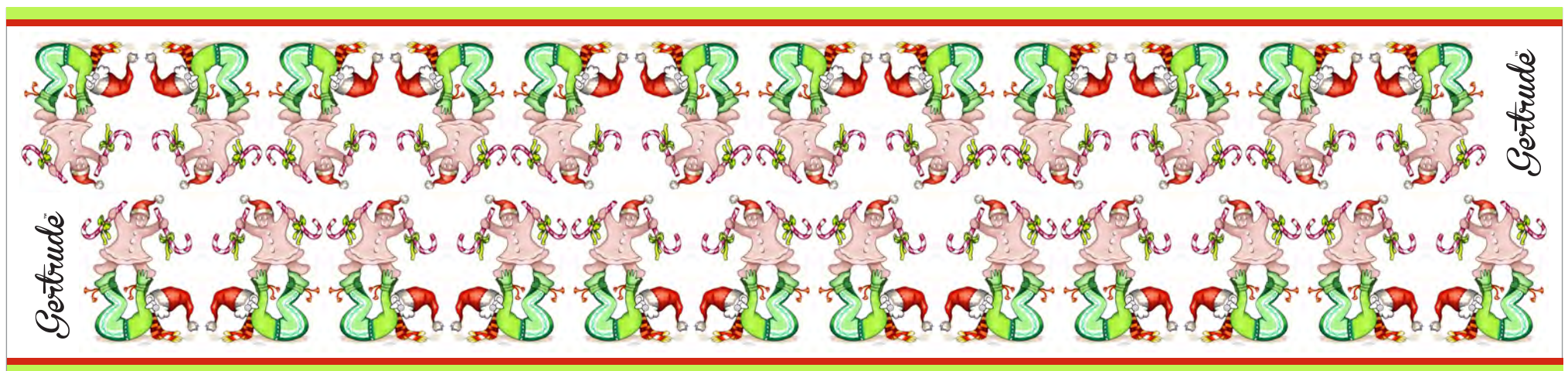
CHRISTMAS BAUBLE



CALENDAR RECIPE FLIP BOOK



FESTIVE MUG
& TRAY



FESTIVE TABLE RUNNER

PUMPED FOR HALLOWEEN

CUSHION



BADGE



TRICK OR TREAT CANDY BAG



PUMPKIN SOUP DISH & PLATE



Festivities COLLECTION



ArtSHINE AUSTRALIA

ACCELERATING AUSTRALIAN ART

ArtSHINE licensing (a division of ArtSHINE industries) is a Sydney based licensing agency representing a diverse, fresh, and on trend portfolio of Australian based creative industry professionals.

Providing support and expertise for artist and clients alike, ArtSHINE showcases a carefully curated range of styles, skills, subjects, and specialties for manufacturers and licensees to choose from.

With an extensive, and constantly growing, collection available for immediate licensing, ArtSHINE works in close partnership with our artists & designers as we collaborate with manufacturers & licensees to create successful product lines.

Our ArtSHINE licensing artists & designers can design to specification, modify existing art, and create commissioned works in your style and to your specification.

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