



BRIGHT
STARS
FROM
AUSTRALIA



Freda.E Design
Artist

★ArtSHINE



Freda Lim (Freda. E Design)



Hi, My name is Freda and I am a Singaporean multidisciplinary artist that is based in Sydney, Australia. Having graduated with a degree in biology from USYD back in 2018, my passion for learning about the natural world will always be a part of me and I strive to always incorporate elements of Nature into my works. My illustrative and textural pieces are also inspired by asian influences, growing up in the bustling city of Singapore, I often see influences from Japan and surrounding Asean countries. I create pieces that bring a sense of comfort, a touch of cosiness, or even a sense of wholesomeness for people.

I often produce stationery with my designs or prints to add warmth and colour to people's space, so that everyday living can be elevated and have a touch of cosy magic. I create pieces from a range of mediums such as watercolour to digital art, as long as it conveys my messages and intentions. If I'm not at my desk creating, you would find me setting up market stalls to sell my artworks around Australia, exploring forests and eating my way through Sydney, all of which keeps me inspired and constantly creating. In this journey of becoming a full-time multidisciplinary artist I hope to be able to help clients create a sense of cosy and comforting lifestyle with my works.





A collection of cute and wholesome wall art that adds a touch of color and cosiness.



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ArtSHINE AUSTRALIA

ACCELERATING AUSTRALIAN ART

ArtSHINE licensing (a division of ArtSHINE industries) is a Sydney based licensing agency representing a diverse, fresh, and on trend portfolio of Australian based creative industry professionals.

Providing support and expertise for artist and clients alike, ArtSHINE showcases a carefully curated range of styles, skills, subjects, and specialties for manufacturers and licensees to choose from.

With an extensive, and constantly growing, collection available for immediate licensing, ArtSHINE works in close partnership with our artists & designers as we collaborate with manufacturers & licensees to create successful product lines.

Our ArtSHINE licensing artists & designers can design to specification, modify existing art, and create commissioned works in your style and to your specification.

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