



BRIGHT
STARS
FROM
AUSTRALIA

A★S

Leisa O'Brien
Character Portfolio

★ArtSHINE

About me.

From the moment I can remember, (which is about 5 years old), I have been obsessed with creating art -and creating in general.

I grew up drawing, painting, designing and sewing clothes, writing stories, creating cartoons and poems.

As a result, my life until a few years ago, has been making a living from my art- in many varied ways. Molding my skill set to fit every client's needs ; until recently, when I had the insight to "just be me" and see what happens. I met Vinh at Artshine who helped me organize my creative style and gave me encouragement and most importantly, a brilliant framework to channel my artwork and have set goals and form Collections. From this, my urge to create has exploded.

Add that to years of building great client relationships and meeting deadlines and it seems that I have finally landed where I was meant to be!

There aren't enough hours in my day to create what I need to. I have created a series of animal characters for an author of Children's Books, I've created my own characters for my own books, merchandise and Greeting card designs.

I am looking forward to developing relationships with new clients that love what I do as much as I do and that will challenge me to create more. I hope that it's you!

Thank you for your interest. Baarb the dancing Sheep thanks you too.

Licensing Collaborations : Calypso Cards- United States,
Magna Canvas Art-New Zealand,
Floopies Games Towels- United States
Impact Merchandising - Australia
Emily Zizz - Australia

Design & Illustration Work for : Animal Inspirations Books, Slingshot Surfers Paradise, Amanda Middleton Dance, Trader Yachts, The Sunland Group, Aura Sports Floors, Juniper Developments, Mastercut Technologies, Australian Fitness Supplies, Design Design Interiors, Robertsons Furniture & Design, Karen Moores Design.



Baarb the Dancing Sheep

Come on - tell me you don't know someone who has love and light pouring out of them. We all need that magical person in our lives. They all special characters who exude fun, joy, enthusiasm and great energy. They see possibilities where we may see limitations- they see solutions where we see roadblocks. Theirs is to ask "Why not?" instead of "Why?" Baarb is the animal incarnation of Quirky Kate! Baarb's mantras are "Be you and be wonderful at it " & "Dancing can happify the World" (excuse her poor Grammar- she didn't go to School and also is, unbelievably, NOT formerly trained in dance)





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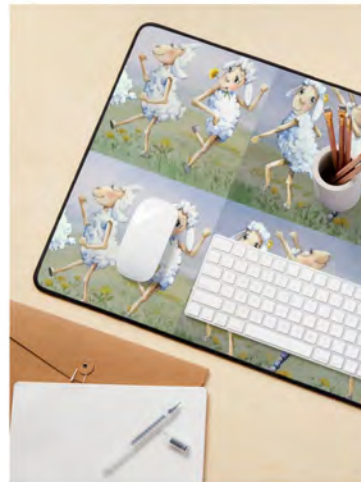


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Quirky Kate

Kate represents the courage and freedom we all should have to be 100% unapologetically ourselves. She is overflowing with an enthusiasm for life and is blissfully ignorant of anything other than the joyful side of life.

I originally created Kate for my main character in a Children's book about Bullying where she helps a young boy become more resilient and happy within himself.

Baarb the dancing sheep was developed from the character of Kate so she could be relatable to a broader range of people.





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Little Watercolour Lives

Emerging from my greeting cards and little messages to friends and family, this array of characters give us an insight into their lives. They are a blend of emotions, quirks and attitudes which we can all relate to.



The Workers

Our work takes up such a large part of our time and lives - and in modern times our work life can isolate us so these characters bring a sense of humour into it- helping us cope with work/life situations, stresses and celebrations. They help us realize - we are all in this together.

"Congratulations on the new job.
Hope you can wear your slippers!"



"Congratulations on the new job.
Hope you can wear your boardies!"



At work, Julia
found it hard
to
contain
the
excitement
of her
upcoming
retirement.



Luckily, she
didn't think
anyone noticed.

Thomas
announced
his retirement
in
his usual,
unassuming
manner.



The Sea Otters

Ah what can I say that isn't adorable about these creatures? They hold hands to stop drifting away from each other, they have favourite rocks and they have faces and little arms and hands that scream to be made into fun characters- so I introduce you to Ollie and her family.





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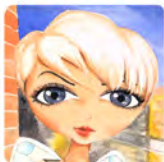


Modern Little Angels

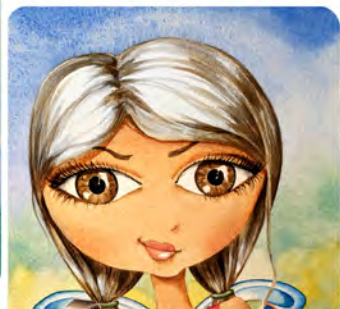
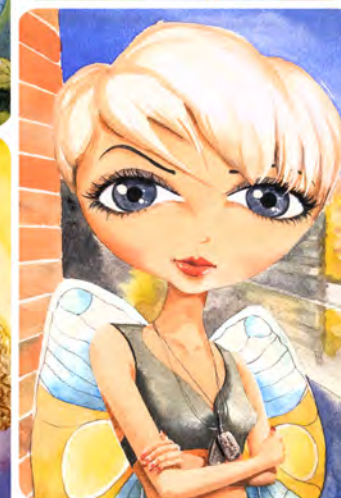
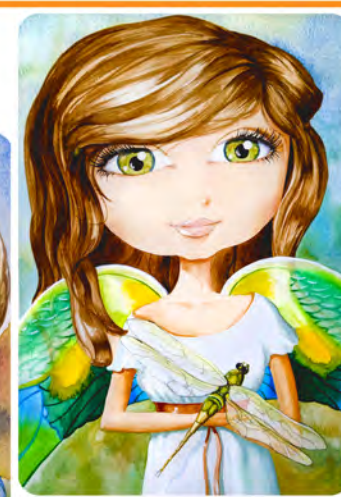
Modern Little Angels are here to brighten our day, to lift our spirits and put a smile in our hearts. They can be our BFF's, our mentors, our Mum's or our teachers.

These Angels each represent their own strengths and each has their own Mantra which is supportive, motivating and a reminder of how we can be our best- whoever we are and wherever we're from.

I developed Vinka first when my sister was in Hospital for 3 months after being in an induced coma.



Vinka is the Angel of Resilience. She is tough street smart and independent. Her mantra is "What doesn't kill you, makes you stronger".



MY BOOK CHARACTER CREATIONS

I've had the opportunity to work on a series of Children's Books where I worked with the Author, Carolyn McCarthy to create each character in her lovely stories. She gave me a good guide of what her characters should look like and then I had the freedom to develop them the way I thought. Here are a few all hand drawn then painted in watercolour. These artworks are the Copyright of the Author and the series of 4 "Animal Inspirations" are available on Amazon :



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ACCELERATING AUSTRALIAN ART

ArtSHINE licensing (a division of ArtSHINE industries) is a Sydney based licensing agency representing a diverse, fresh, and on trend portfolio of Australian based creative industry professionals.

Providing support and expertise for artist and clients alike, ArtSHINE showcases a carefully curated range of styles, skills, subjects, and specialties for manufacturers and licensees to choose from.

With an extensive, and constantly growing, collection available for immediate licensing, ArtSHINE works in close partnership with our artists & designers as we collaborate with manufacturers & licensees to create successful product lines.

Our ArtSHINE licensing artists & designers can design to specification, modify existing art, and create commissioned works in your style and to your specification.

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